

This is the International website of TECHBRIDGE GROUP
The controller as per the EU General Data Protection Regulation (GDPR) is:
TECHBRIDGE DISTRIBUTION LIMITED (we)
Evagora Papachristoforou Street, 1st floor, office 2, PANAYIDES COURT, Ayia Zoni, 3030
Limassol, Cyprus

Data protection officer for TECHBRIDGE GROUP entities:
Officer Corporate Data Protection
Email: legal@tbdistr.com

Privacy Policy

We appreciate you visiting our website and your interest in the products we offer. We place a high priority on protecting your personal information. This Privacy Policy explains the collection, use, sharing, and other processing of your personal data (as defined below) by TECHBRIDGE DISTRIBUTION LIMITED, other TechBridge Group entities, and affiliated companies (collectively, “the Group” or “TechBridge”), as well as your rights in relation to it.

1. Data protection

Our Privacy Policy on the use of our websites do not apply to your activities on the websites of social networks or other providers that can be accessed using the links on our websites. Please read the data protection provisions on the websites of those providers.

2. Collecting and processing your personal data

a. We collect certain information whenever you visit our websites, including the type of browser and operating system you are using, the date and time of your visit, the interaction status (e.g., whether you were able to access the website or received an error message), how you use the website's features, any search terms you enter, the frequency of your visits to different websites, the names of the files you access, the amount of data transferred, the URL you came from before visiting our website, and the URL you visited after visiting our website, whether through links on our websites or by typing a domain directly into the input field of the tab (or window) of the browser in which you have our websites open.

b. We only process other personal data if you provide this data, e.g. as part of a registration, contact form, chat, survey, price competition or for the execution of a contract, and even in these cases only insofar as this is permitted to us on the basis of a consent given by you or in accordance with the applicable legal provisions.

c. Sharing your personal information is not required by law or contract. Some functions on our websites, though, could require exchanging personal data. These functions might not be available to you or might only be partially functioning if you do not give your personal information in these situations.

3. Purposes of use

a. We utilize the personal data we obtain when you visit any of our websites to safeguard our IT systems from attacks and other illegal activity and to make using them as convenient as possible for you.

b. If you provide us with additional information, such as through a survey, chat, registration form, we will use it for customer management, the specified purposes.

c. For other purposes (e.g. display of personalized content or advertising based on your usage behaviour), we and, if applicable, selected third parties, use your personal data if and to the extent you give your consent through our consent management system. You will find further information and decision-making options under "Cookies Policy" in the footer at the bottom of the website.

d. Furthermore, we utilize personal information only to the extent that we are required by law to do so (for example, storing data to satisfy commercial or tax-related retention requirements, or releasing data in compliance with official or judicial mandates, such as those issued to law enforcement authorities).

4. Transfer of Personal Information to Third Parties; Social Plugins; Use of Service Providers

a. Our websites may also contain an offer of third parties. We send the necessary amount of data to the relevant provider when you click on one of these offers (such as the fact that you found the offer through us and, if relevant, any additional information you have previously submitted on our websites for this purpose).

b. We integrate social plug-ins from social networks like Facebook and LinkedIn into our websites in the following ways:

The social plug-ins are disabled when you visit our websites, so no information is sent to the owners of these networks. To access a particular network, click on the corresponding social plug-in to create a direct connection to the network server.

The network may link your visit to our websites to your user account if you have a user account with them and are logged in at the time you activate the social plug-in. Before enabling the social plug-in, please log off the network if you wish to prevent this.

The content that becomes available is transferred via the network to your browser when you activate a social plug-in, and your browser then incorporates it into our websites. Data transmissions that are started and managed by the relevant social network may also occur in this scenario. The privacy regulations of a social network are the only ones that control your connection to it, data transfers between it and your system, and activities on its platform.

The social plug-in remains active until you deactivate it or delete your cookies (see section 5.d).

c. When you click on an offer or enable a social plug-in, personal information may be accessed by providers located outside of the European Economic Area. These providers may not, in the EU's opinion, provide a "adequate level of protection" for the processing of personal information in compliance with EU regulations. Before you click on a link or activate a social plug-in and cause a transfer of your data, please keep this in mind.

We also use qualified service providers (e.g., IT service providers, marketing agencies) to operate, optimize and secure our websites. We only pass on personal data to the latter insofar as this is necessary for the provision and use of the website and its functionalities, for the pursuit of legitimate interests, to comply with legal obligations, or insofar as you have consented there to. You will find more information regarding recipients of personal data in our consent management system under "Cookies Policy" in the footer at the bottom of the website.

5. Cookies

a. Cookies may be used when you are visiting our websites. Technically, these are so-called HTML cookies and similar software tools such as Web/DOM Storage or Local Shared Objects (so-called "Flash cookies"), which we collectively refer to as cookies.

b. Cookies are small files that are stored, and later read out, on your desktop, notebook or mobile device while you visit a website. Cookies provide various features such as recognizing your usage-based interests, offering you specific functions, taking into account your preferred language or other settings, and determining whether a connection has already been made between the device and the websites. Cookies might potentially include personal information.

c. Which regions and features of our websites you use will determine whether and which cookies are used, as well as whether you agree to the usage of cookies that are not necessarily necessary for our Consent Management System—usually for technical reasons. More details and choices for how to proceed are available in the "Cookies Policy" footer at the bottom of the webpage.

d. The settings of the web browser you are using, such as Microsoft Edge, Google Chrome, Apple Safari, or Mozilla Firefox, also affect how cookies are used. You may normally modify your web browser's default setting to automatically accept specific types of cookies. Stored cookies are always removeable. It is possible to remove local shared objects and web/DOM storage independently. The learner's handbook for the browser or device you are using will explain how this operates.

e. Acceptance, rejection, and removal of cookies are dependent on the device and the specific web browser you are using. You can choose to use alternative settings or decisions if you use different devices or web browsers.

f. Certain features of our websites might not be available to you or might only work partially if you choose to disable or reject cookies.

6. Security

To prevent authorized individuals from tampering, losing, destroying, or accessing your information under our management, we implement both technical and organizational security measures. In keeping with technical developments, we are always enhancing our security protocols.

7. Deleting your personal data

We typically retain personal data related to marketing activities for as long as you accept marketing communications from us, and we will securely delete such data in accordance with applicable law upon request. For Personal Data that we collect and process for other purposes, we will typically retain such Personal Data for as long as it is necessary to fulfill the purposes outlined in this Privacy Policy and as otherwise specified in applicable record retention policies and procedures. Additionally, we destroy your personal data as soon as the reason it was gathered and processed is finished. After this point, data storage is only done to the extent required by EU laws, regulations, or other legal provisions that apply to us, as well as by laws in third-party nations that provide a suitable degree of data protection. In the event that erasing data is not feasible in a particular instance, the pertinent personal data are marked to prevent further processing.

8. Rights of the Data Subject

a. As a data subject affected by data processing, you have the right to information, Correction, Deletion, Restricted processing and Data Transferability.

b. If you have consented to the processing of your personal information by us, you have the right to revoke your consent at any time. Your revocation does not affect the legality of the processing of your personal information that took place before your consent was revoked. It also has no effect on the continued processing of the information on another legal basis, such as to fulfill legal obligations.

c. Right to object

If you file an objection, we will continue to process your personal data only if we can document mandatory, legitimate reasons that outweigh your interests, rights and freedoms, or if processing is for the assertion, exercise or defense of legal claims. To the extent we use your personal data for direct marketing based on legitimate interests, you have the right to object at any time without giving reasons.

d. We ask you to address your claims or declarations to the following contact address if possible:
legal@tb distr.com

9. Newsletter

If you subscribe to a newsletter offered on our website, the information provided during registration for the newsletter will be used solely for the purpose of mailing the newsletter unless you consent to its use for additional purposes. You may cancel the subscription at any time by using the option to unsubscribe contained in the newsletter.

10. Data transmission to recipients outside the European Economic Area

a. We may disclose your personal data to affiliated companies, third parties that provide services to us that reasonably require access to personal data relating to you for one or more of the purposes outlined in the “Purposes of use ” section above. The following external parties may for instance be involved:

- external service providers, we rely on for various business services;
- law enforcement authorities under the relevant legislation;
- external professional advisors (e.g. attorneys or consultants of TechBridge).

If our business enters into a joint venture with or is sold to or merged with another business entity, your information may be disclosed to our new business partners or owners.

b. Please note that some of the recipients of your personal data referenced above may be based in countries outside of the European Economic Area whose laws may not provide the same level of data protection.

Should this be the case appropriate safeguards to process your personal data under the data protection legislation have been taken.

c. In general, we will take all steps reasonably necessary to ensure that your data is treated securely and under this Privacy Policy.

We reserve the right to disclose your personal information as required by law, or when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, request from a regulator or any other legal process served on us.

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